



Staying Cool | BOA Logistics

Tive Trackers Ensure Major Grocers Receive *Perfectly Fresh* Shipments

Los Angeles-based BOA Logistics offers domestic road transportation, rail, global air, and ocean freight services. Major grocers and food brands like Trader Joe's, Kroger, Costco, Safeway, and Sysco Foods depend on BOA to consolidate and ship food items to their target locations across the country via refrigerated trucking, warehousing and cold storage, drayage and port pickups, volume and truck load partners, and rail services.

KEEPING PERISHABLES FRESH

BOA Logistics transports a wide variety of commodities - like meats, dairy products, and frozen items - these goods must be kept between 33 and 38 degrees Fahrenheit for the entire shipment. Because receivers will accept only a very small range of temperature fluctuation, it is imperative for BOA to maintain the correct temperatures on its perishable shipments in order to avoid rejection.

	<p>Tive is installed on 100% of BOA's Outsourced Carriers</p>
	<p>Tive Ensures Shipments Arrive to BOA Clients in Perfect Condition</p>
	<p>Tive's Solution Integrates into BOA's Transportation Management System</p>

FLEXIBILITY IS EVERYTHING

Vincent Rivalt and his colleagues on the operations team are tasked with ensuring that shipments arrive at their destinations on time and in good condition. Rivait decided to trial the Tive sensors as a backup system for Logica, BOA's sister company, on its trailers.

After testing the new technology, BOA started implementing the use of these devices across all perishable shipments. Tive sensors offered BoA instant access to temperature and location across all loads in transit.

“When we first deployed Tive, it was already integrated with our 3PL Systems transportation management system (TMS). This integration between Tive and our TMS makes it very easy to download data. Anyone here at BOA can simply open up our TMS, go to a specific load, and then click on a hyperlink where they can see the Tive location and temperature data, as well as a timestamp.

At the end of the day, Tive gives us peace of mind. Our customers want to know exactly where our freight is and what the temperature is. Tive does that for us. We can download the Tive logs to check on transit status and temperature records. Tive also cuts down on phone calls to drivers because we can visually see shipment location and status.”

Vincent Rivalt, Logistics Specialist, BOA

LOCATION & TEMPERATURE ARE JUST THE BEGINNING

As Rivait explains, Tive gives BOA the opportunity to monitor outsourced carriers closely on the Tive software platform, which has allowed them to easily view:

- Refrigerated unit temperature and humidity
- Shipment location origin
- Truck stop delays or long breaks
- Verify on-site delivery time
- Pair weather data with Tive temperature and GPS data to make instantaneous reroute decisions
- Light sensor senses when trailer doors were opened or closed.
- Truck acceleration and speed (?)

In addition to access to multi-variable tracking, Tive's customer service was a huge selling point for BOA. “The Tive support staff have been extremely helpful. They are all here to help, and that's a big selling point for BOA Logistics,” says Rivait. “With Tive trackers installed on 100 percent of our outsourced carriers, the company is completely comfortable using Tive.”

ABOUT TIVE

Tive proprietary long-lasting sensors use cellular connectivity to provide the in-transit location and status of shipments. Supply chain managers access this data and analysis through the Tive software platform where they can set up custom alerts like ETA warnings, temperature deviations, or geofences. They can also use the Tive API to pull data into external SCM, TMS, or ERP systems, and gather actionable insights into their supply chain. The company recently landed a spot in Gartner's Smart Insights for Real-Time Transportation Visibility & Monitoring Market. Learn more at about the Boston-based company at <https://tive.co/>.